

Brockway Area Old-Fashioned Fourth of July Celebration 2011 Entertainment Sponsorship's

In July 2011, the Brockway Area Old-Fashioned Fourth of July Committee will hold its 45th Annual Brockway Area Old-Fashioned Fourth of July Celebration. As in previous years, the Committee maintains its original mission to coordinate a traditional celebration that emphasizes wholesome family fun while actively instilling patriotism, history, education and cultural well-being.

Today, the Brockway Area Old-Fashioned Fourth of July Celebration remains the largest non-carnival, family oriented event of its kind in all of Western Pennsylvania. Our celebration combines a collaborative medley of events including a patriotic program, art and quilt display, Miss Brockway Fourth of July pageant, car show, craft exhibition, a variety of educational family entertainment, class act musical performances, children's games, fishing contest, sporting competitions, concessions by local non-profit fundraising organizations, a grand parade, and spectacular fireworks.

The existence of the Brockway Area Old-Fashioned Fourth of July Committee and Celebration primarily remains active due to the devotion of time, talent, and dedication of its volunteers who are an integral part in the success of this celebration. In addition, recognition goes to the generous community and corporate donations that allow the Committee to keep this week-long celebration completely free of charge to the public.

For 2011, the Entertainment Committee would like to invite **YOUR BUSINESS** to become an **Entertainment Sponsor** for the **45th Annual Brockway Area Old-Fashioned Fourth of July Celebration.**

The Entertainment Committee has developed affordable sponsorship opportunities in tandem with entertainment events tailored to meet the needs of any budget.

Each sponsorship opportunity comes with advantageous benefits that will maximize your sponsorship investment while marketing your business to thousands of spectators. Sponsoring an entertainment event in 2011 would be a lucrative opportunity to promote your business to our highly diverse crowd of spectators. Let us become your ideal business partner in reaching your specific target markets. We will directly connect your company to customers and prospects throughout our week-long series of events in both a highly visual and audible manner.

The Brockway Area Old-Fashioned Fourth of July Celebration brings together our surrounding communities, our businesses, our families, our friends, and our visitors to celebrate not only our patriotism but also what so many have worked so hard to build – which is a community that is truly a great place to work, raise a family, and live. I am confident that with your business support, together we can create an event that is great for our community and great for **YOUR** business by demonstrating the kind of goodwill that money cannot buy.

To learn more about becoming a **2011 Entertainment Sponsor** for any of the entertainment venues on our website, www.brockwayfourth.com, please contact me directly at (814) 771-0572. I will be happy to customize a sponsorship package to meet your business needs.

Warmest Regards,

Susan Kemmerer-Freemer

Entertainment Chairperson
Brockway Area Old-Fashioned Fourth of July Committee
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